



Intro to Atavist

DigiComm

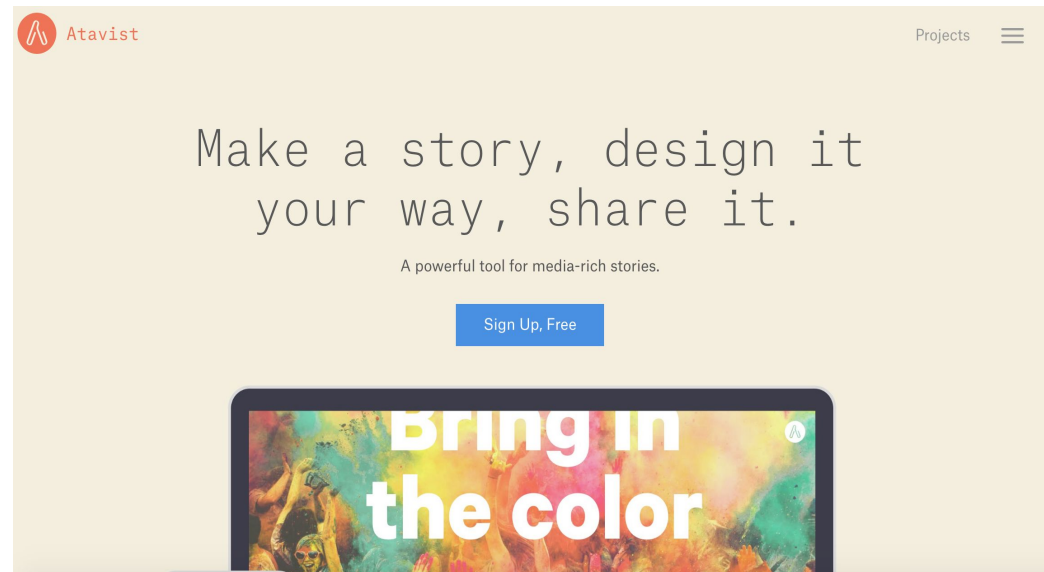
- Overview of Digital Storytelling
- Student Example
- Overview of Atavist
- Madlib Activity

What is Atavist?

**Atavist is a multimedia
storytelling tool**

Atavist & Digital Storytelling

- Minimalistic
- Clean & organized
- “Visual” Essay
 - Text
 - Videos
 - Photos
 - Sound



The media *guides* the story!

Why Atavist?

Rachel Whitted

AP Lit Comp

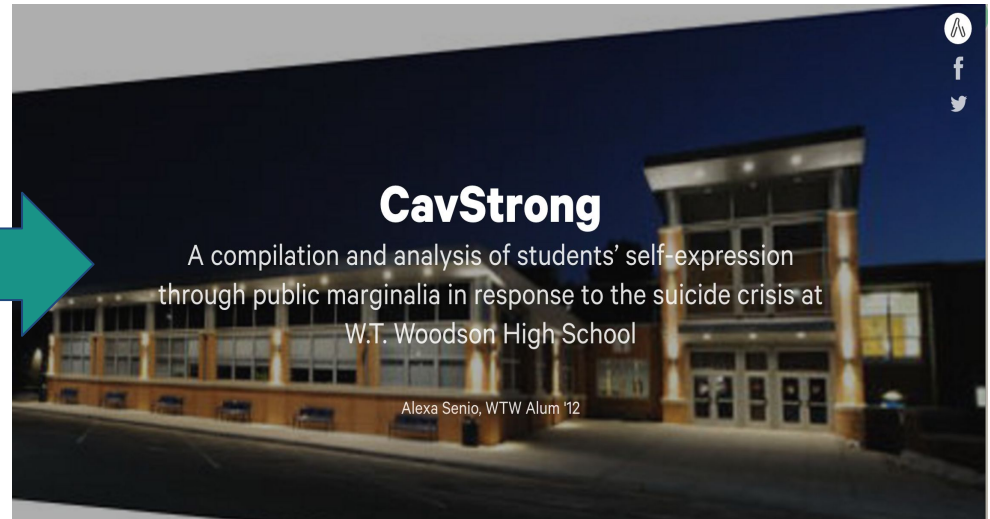
Ms. Tillery

November 18th 2011

Music Education in Present-Day Society

War, Poverty, and Disease are major problems society faces every day. These problems in the world are everyday concerns, real, and under constant debate. Despite constant reminders of these problems still no tourniquet has been found to cure these insufferable problems. These problems are huge and way too hefty for anyone person to take on, and yet individuals constantly complain and remind the world of these issues, but no one stands up for other concerns of a "lesser" degree. Although not as pressing as war, poverty or disease; the lack of music education in today's society is alarming and an issue that should be solved.

Everyone is affected by music in some way, but teaching children how to play instruments creates a long lasting effect on children in many ways. Former Arkansas Governor Mike Huckabee comments on music education and says, "Nothing could be stupider than removing the ability for the left and right brains to function. Ask a CEO what they are looking for in an employee and they say they need people who understand teamwork, people who are disciplined, and people who understand the big picture. You know what they need? They need musicians" ("The Benefits of the Study of Music," 1). This bold statement from someone of high standing shows the importance of music in children today. Budget cuts are being made and the first thing to go in public schools is funding for the arts, but music is so necessary to education. Music focuses on several things at once and, as Mike Huckabee says, uses both the right and left side of the brain. When playing music one has to read what is essentially a foreign language on a page, interpret it, continuously count and keep rhythm, listen to the surroundings and learn to play with others, and focus on the technique that comes with each instrument. A study published in the *Psychology of Music* journal explains how music helps improve reading skills, and

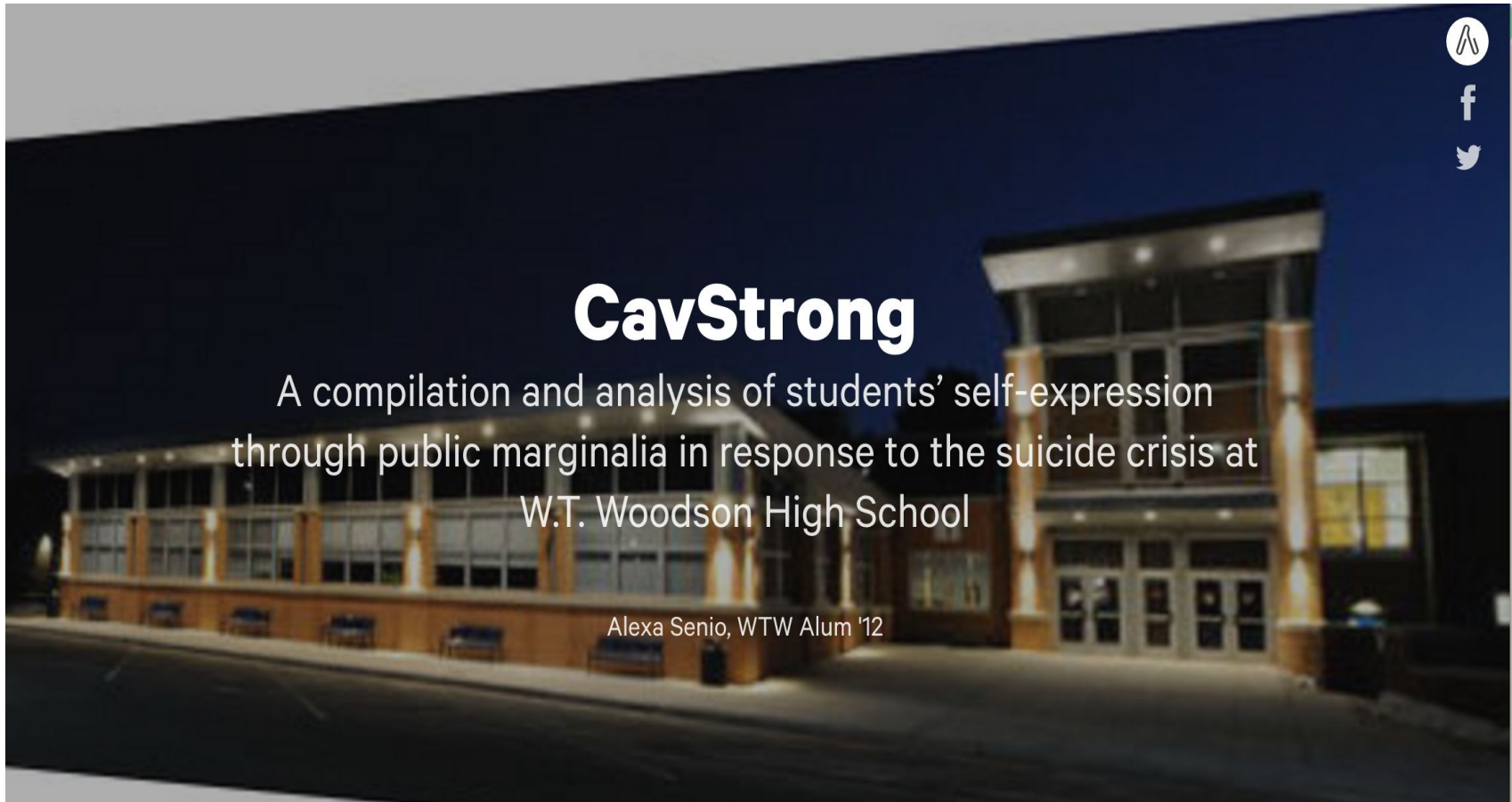


CavStrong

A compilation and analysis of students' self-expression through public marginalia in response to the suicide crisis at W.T. Woodson High School

Alexa Senio, WTW Alum '12





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Key Components

- Main Navigation
- Design Tab
- Chapter Titles
- Elements

Let's dive in!

- Pull up Atavist.com
- Let's play!

Digital Story Mad Libs

Today I decided it would be a good idea to head over to the Quad to do some (verb). When all of a sudden I see a (noun + a picture of that noun) ! It was the (adj. **bolded**) thing I had ever seen! I immediately had to go tell somebody but unfortunately my phone was dead.

So I rushed over to my car. It must have been my lucky day because when I turned the car on my favorite song was playing (Audio (from soundcloud)). I jammed the whole car ride until I got to my apartment to find my roommate watching (youtube video name + the video).

I told them my story and they were (adjective), so (adjective) that they told me that I should post it up on (social media site + link the text to the site). I was so inspired after that day, that I decided to share an (image) about it!

Keep in Mind

- Save your work
- Preview it to see what it will look like
- Copyright laws
- PUBLISH!

Questions?